



YOUTHBASE
LEARNING FOR LIFE

Corporate Partnership Package 2024



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YouthBASE, Inc. is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN# 41-2216434.

THANK YOU FOR YOUR CONSIDERATION OF SUPPORT!

About YouthBASE

YouthBASE is a unique afterschool and summer program providing targeted educational intervention for young children to foster healthy holistic child development and ensure academic readiness by third grade. We offer family engagement programs to help parents better support their children's education and development. It is the only afterschool, early intervention program in Greenville that provides year-round, wrap-around support that involves school, family, and community.

Mission: Our mission is to equip children in K5 through 2nd grades with the Behavioral, Academic, Social and Emotional skills they need to succeed at school, at home, and in the community.

History: Founded in 2006 in Greenville as an afterschool program for upper elementary-age students near downtown Greenville. In 2010, restructured and determined that the most effective way to improve academic and social-emotional development was to focus on K5 through 2nd grades with an emphasis on academic and social readiness by third grade.

Present Impact: YouthBASE serves 40+ students per year through its afterschool and summer intervention programs, and reaches 100+ family members through family engagement programs such as Cafe de Madres for Spanish-speaking mothers. We partner with four public elementary schools serving the West Greenville and White Horse Rd corridor at our site in the Judson mill village community. All students are referred to YouthBASE by their school teachers based on identified academic deficits and social-emotional and behavioral needs.

Future Impact: YouthBASE's Board of Directors recently completed a three-year strategic planning process with support from The Community Foundation of Greenville. We have identified Cherrydale Elementary in the Sans Souci community north-west of downtown Greenville as a potential neighborhood for expansion. Based on securing an additional estimated \$100,000 per year in operating funds, we plan to open a second location during the 2024-2025 school year. This site would eventually serve an additional 25 students during the school year and 25 students for the summer program.



PARTNERSHIP LEVELS & BENEFITS

PINNACLE PARTNER: \$10,000

- Provides approximately one month (50+ hours) of after-school intervention program for 14 student
- Premier recognition and company logo on website for a full year
- Company featured in an email newsletter (avg 40%+ open rate)
- Company logo included on all bi-monthly email newsletters for a full year
- Special thanks in four social media posts throughout the year with company logo
- Company named and recognized in press releases (joint press release optional)
- Volunteer opportunities for employees throughout the year
- VIP invitation to special events such as our Open House and recognition at the event
- Opportunity to participate in a video with YouthBASE to be shared via social media and website

PREMIER PARTNER: \$7,500

- Provides approximately 6 weeks and 150 hours of summer intervention program for 8 students
- Recognition and company logo on website based on sponsorship level
- Company featured in an email newsletter (avg 40%+ open rate)
- Company logo included on bi-monthly email newsletters
- Special thanks in three social media posts with company logo
- Company names and recognized in press releases
- Volunteer opportunities for employees throughout the year
- VIP invitation to special events such as our Open House and recognition at the event

STRATEGIC PARTNER: \$5,000

- Provides approximately one month (50+ hours) of after-school intervention program for 7 students
- Recognition and company logo on website based on sponsorship level
- Company logo included on bi-monthly email newsletters (avg 40% open rate)
- Special thanks in two social media posts with company logo
- Volunteer opportunities for employees throughout the year
- Invitation to special events such as our Open House and recognition at the event

SCHOLASTIC PARTNER: \$2,500

- Provides approximately 6 weeks of Parent Engagement Programs
- Recognition and company logo on website based on sponsorship level
- Company logo included on at least one email newsletter (avg 40% open rate)
- Special thanks in one social media post
- Volunteer opportunities for employees throughout the year
- Invitation to special events such as our Open House

CHAMPION PARTNER: \$1,000

- Provides healthy snacks for 6 months for children in the after-school and summer programs
- Recognition and company names listed on website based on sponsorship level
- Company name included on at least one email newsletter (avg 40% open rate)
- Special thanks in one social media post
- Volunteer opportunities for employees throughout the year
- Invitation to special events such as our Open House